effl Conferences EJRR

3rd Summer Academy on Global Food Law & Policy

25-29 July 2011

Villa La Collina

Cadenabbia – Lake Como, Italy

The Legal Publisher
lexxion
Berlin

1. INTRODUCTION

In line with its previous editions, the Summer Academy on Global Food Law & Policy will offer scientific reflection and discourse on key legal and policy issues of international, European, and national food law as well as current information and updates on the latest developments. This will be achieved by means of a dynamic, informal and highly interactive five-day programme including lectures, presentations, discussion groups and leisure activities. The faculty of the academy is made up of distinguished food experts from international, US, and EU institutions, academia, the industry and private legal practice.

Alberto Alemanno, Associate Professor of Law at HEC Paris and Editor of the European Journal of Risk Regulation (EJRR), is the founder and academic director of the Summer Academy. The event is organised and promoted by Lexxion, the publisher of both EJRR and the European Food and Feed Law Review (EFFL).
This year, the academy will take place from Monday, 25 July, to Friday, 29 July, at Villa La Collina. This historical venue offers a most impressive mountain panorama and overlooks beautiful Lake Como in Italy.

2. OBJECTIVES

The academy aims to contribute to the emerging field of global food governance by offering an innovative and interdisciplinary approach to the study of this discipline. During the annual five-day course emphasis is placed on understanding the most difficult and controversial aspects of global food law and policy.
The goal of the academy is to engage lawyers, scientists, policy makers, regulatory affairs experts, and academics with both traditional and emerging areas of food law and policy by following an innovative and interdisciplinary approach. Its programme offers an intensive exposure to practical research by relying on case studies and brain storming sessions. In order to achieve this, the faculty – all dedicated and enthusiastic about their field of expertise – are committed to use the latest research questions by always keeping an eye on real life scenarios.

The EFFL Academy of 2010 at beautiful Cadenabbia was one of the best professional working experiences I can remember. The content of the program on EU and international Food Law issues was rich in depth and stimulated considerable further discussion, the speakers were very learned and engaging, and the camaraderie of the whole diverse group of us participants from all around the world was amazing.

Joe Lederman (FoodLegal, Australia)

3. STRUCTURE

The Summer Academy has an academic programme stretching over a period of five days, with the option to arrive the previous weekend. Each day a morning and an afternoon

session are scheduled offering ample time for informal exchange and discussions over lunch and coffee.
During the sessions a lecturer introduces a topic theoretically, before turning to the empirical applications. There is always sufficient time for Q&As and the lecturers may decide to change the structure if appropriate. Depending on the lecturer's availability, individual meetings may be scheduled between the formal teaching sessions.
Alongside the academic sessions social activities are planned on a voluntary basis.

4. ACADEMIC PROGRAMME

During our five-day programme the following topics are on the agenda:

- The emergence of global food governance
- The general principles and requirements of EU food law
- The US Food Safety Modernization Act and its implications to transnational governance of the global food supply
- Update from EFSA: Health claims, novel food and independance of scientific advice
- The past, present and future of the WTO SPS Agreement
- The challenge of regulatory compliance with national and transnational food & beverages regimes
- Waste of time or food deliberate democracy? An insider's view of the Codex Alimentarius and its role in global food governance
- Moot court
- Keynote speech

For the detailed programme please turn to pages 6-10.

THE FACULTY

- Alberto ALEMANNO
  Associate Professor of Law
  HEC Paris

- David BYRNE (Keynote Speech)
  Chancellor
  Dublin City University, Former European Commissioner for Health and Consumer Protection

- Dirk DETKEN
  Head of the Legal and Policy Affairs Unit
  European Food Safety Authority (EFSA), Parma

- Neal FORTIN
  Professor and Director
  Institute for Food Laws & Regulations, Michigan State University

- Susanne KETTLER
  Director Regulatory Affairs
  Coca-Cola Services s.a., Brussels

- Barbara KLAUS
  International Food Lawyer
  meyer // meisterernst, Milan

- Jérôme LEPEINTRE
  Deputy Head of Multilateral International Relations
  DG SANCO, European Commission, Brussels

- Raymond O' ROURKE
  Food & Consumer Lawyer with Own-Practice; Fellow
  Faculty of Life & Human Sciences, University of Ulster

- Vittorio SILANO
  Chair of the Scientific Committee
  European Food Safety Authority (EFSA), Parma

- Gretchen HEIMPEL STANTON
  Secretary to the WTO Committee on Sanitary and Phytosanitary Measures
  World Trade Organization, Geneva

AGENDA

1ST DAY – MONDAY, 25 JULY

9.00 - ca. 16.30 – including two breaks and lunch

Morning Session

The emergence of global food governance

Speaker: Alberto ALEMANNO

This session aims at introducing the participants to the emerging global regime for food regulation. By following a narrative path, it will refresh the participants' knowledge about food regulation at national, EU and international level. In so doing, it will illustrate the past, present and future regulatory challenges for the production and distribution of food products. Some specific attention will be devoted to the ongoing debate on the appropriate role of governments in regulating the consumer's choice.

- The multilevel governance of food law & policy
- Codex Alimentarius, WTO SPS and TBT agreements, World Health Organization
- International trade disputes
- Consumer information about international food trade

Afternoon Session

The general principles and requirements of EU food law

Speaker: Barbara KLAUS

In this session a systematic presentation of the actual state of play of EU food law will be given notably by analysing the general principles and requirements set out by the General Food Law Regulation (EC) No 178/2002. By using concrete examples from practice, the following issues will be covered:

- The evolution and general objectives of EU food law
- The application of the risk analysis and the precautionary principle in food law
- Food safety requirements
- General requirements regarding the labelling and presentation of foodstuffs
- Responsibilities of the food business operators for compliance with EU food law

- Responsibilities of the Member States for the enforcement of EU food law
- The functioning of food safety procedures, with particular regard to the Rapid Alert System for Food and Feed (RASFF)

Afterwards: Excursion (optional)

2ND DAY – TUESDAY, 26 JULY

9.00 - ca. 17.00 – including two breaks and lunch

Morning Session

The US Food Safety Modernization Act and its implications to transnational governance of the safety of the global food supply

Speaker: Neal FORTIN

In this session the recent reform of the US Food Regime will be presented and discussed concentrating on the following aspects:

- Significant changes in US food law
- What is new and how does it differ?
- The practical significance of the changes, particularly for importers into the US
- Long term implications to transnational governance of the safety of the global food supply

Afternoon Session

Update from EFSA

Speakers: Dirk DETKEN / Vittorio SILANO

On the agenda for the second day's afternoon there will two subjects presented by high ranking representatives of the European Food Safety Authority.
Dirk Detken will cover the governance of independent science whereas Vittorio Silano will deliver insight into the controversial issue of nutrition and health claims including a short excursion into novel food.

Afterwards: Time for moot court preparation

AGENDA

3RD DAY – WEDNESDAY, 27 JULY

9.00 - ca. 16.00 – including two breaks and lunch

Morning Session

The past, present and future of the WTO Agreement on the Application of Sanitary and Phytosanitary Measures (SPS Agreement)

Speaker: Gretchen HEIMPEL STANTON

By providing an overview of the implementation of the SPS Agreement during its first 15 years, this session will offer a unique opportunity to discuss new challenges in global food governance, including:

- Specific trade concerns and issues raised at the WTO
- Problems identified in implementing the SPS Agreement
- Evolving legal interpretations in WTO disputes
- Private standards, invasive species and other new challenges

Afternoon Session

The challenge of regulatory compliance with national and transnational food & beverages regimes – A voice from the industry

Speaker: Susanne KETTLER

During this session participants will receive an original insight into the complexity and challenges of ensuring that ingredients, products and technologies are in line with the applicable food legislation not only on a national scale but also considering the wider scope of global marketing. This will be achieved by:

- Providing an overview of the landscape of requirements – nationally and internationally
- Guiding through their applicability while outlining opportunities and challenges
- Sharing experience on how to be up-to-date
- Analysing the relevance of international developments for Europe

Afterwards: Time for moot court preparation

AGENDA

4TH DAY – THURSDAY, 28 JULY

9.00 - ca. 16.30 – including two breaks and lunch

Morning Session

Codex Alimentarius: Waste of time or food deliberate democracy? An insider's view

Speaker: Jérôme LEPEINTRE

This session aims to provide a first hand insight into the role and functioning of the Codex Alimentarius Commission especially since the establishment of the World Trade Organization in 1995. The speaker will share his experience with the Codex as representative of the European Union. In particular, the following aspects will be covered:

- The evolution of the role of the Codex Alimentarius since its creation
- The WTO SPS and TBT Agreements
- Science, politics and other legitimate factors
- The representation of the EU in the Codex
- The role of developing countries

Afternoon Session

The future of EU and international food regulation: Which role should public authorities play in nutritional issues? (Keynote speech)

Speaker: David BYRNE

Afterwards: Excursion (optional)

5TH DAY – FRIDAY, 29 JULY

10.00 - ca. 12.30 – including break

Morning Session

Moot court

moderated by: Raymond O' ROURKE

The moot will deal with the position of a major European-based food company operating globally. The company aims to introduce two private standards for its food products range. While these are simply private standards aimed at informing consumers about the true nature of these foods in terms of their nutritional content and their quality and provenance, the company has been informed by its legal advisors that the two private standards are in conflict with EU Law as well as the WTO SPS and TBT Agreements.

Participants will be divided into small groups to argue on behalf of the company, the EU, the WTO and other stakeholders in relation to these private standards.

As a non-lawyer, the EFFL Summer Academy gave me an extremely useful introduction on a broad variety of issues related to European food law. In this intense and well-organised course I was provided with valuable facts and first hand insights and experiences which I can apply to my work as director of a large scale European project. There was also plenty of time for discussions, networking and general social interaction in the most beautiful environment – I can highly recommend the Summer Academy!

Anne Katrin Schlag
(Director AQUAMAX, King's College London)

APPLICATION

How to apply?

In order to apply for the 3rd Summer Academy applicants should fill in the registration form (available on www.lexxion.eu/conferences or on request) and send it together with

- a brief letter of motivation
- as well as a résumé/CV

to Ms Nikola Bock, conference manager at Lexxion (bock@lexxion.de) by 1 May 2011.

Alberto Alemanno, the academic director of the Summer Academy, will then select the candidates for the academy in consultation with the members of the editorial boards of EFFL and EJRR.

The maximum number of admitted participants is 25, allowing a manageable classroom experience and fruitful exchanges.

FEES AND EXPENSES

Participation Fee € 2.280,- (VAT added if applicable)

The participation fee includes the academy material, coffee breaks and lunch on all days.

Accommodation

Villa La Collina
Accademia Konrad Adenauer
Via Roma 11
22011 Griante – Cadenabbia, Italy
Phone: +39-0344-44 111
Fax: +39-0344-41 058
www.villalacollina.com

At Villa La Collina rooms have been blocked on a provisional basis for the rate of € 130,- per single room and night, including VAT, breakfast and dinner.

Information on how to get to the venue may be found on the website of Villa La Collina as well as on www.lexxion.eu/conferences.

The travel costs to/from the venue are at the participants' expenses as well as the costs for any social activities which are planned on some days after tuition on some days.

CONTACT

ACADEMIC DIRECTOR

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Relevant journals published by Lexxion

European Food and Feed Law Review
6 issues/year · annual subscription:
Europe € 405,–* · approx. 60 pages/issue
ISSN 18 62-27 20 · www.lexxion.eu/effl

European Journal of Risk Regulation
EJRR · 4 issues/year · annual subscription:
€ 348,–* · approx. 70 pages/issue
ISSN 18 67-29 9X · www.lexxion.eu/ejrr

* Postage and Handling are included. Price does not include VAT.